Guide

atlasfx

The Case for AtlasFX

A smarter, unified approach to FX risk management

CONTENTS

Introduction

The smarter FX system treasury teams ***actually*** need

Foreign exchange volatility has returned with force. Persistent geopolitical tensions, shifting monetary policy and rising protectionism are driving a renewed focus on risk management. Companies are not only hedging more—they're hedging longer.

Yet many treasury teams are still relying on disconnected tools, manual processes and outdated systems that were not built to handle today's complexity. As exposures grow and strategies evolve, the limitations of legacy approaches become more apparent.

> ***"Forecasting FX exposures is hard. Delegating that to someone with no accountability and no tools? That's the norm—and it's broken."***
> — Scott Bilter, AtlasFX Co-Founder

Treasury teams do not need more software. They need a *solution.*

AtlasFX was built from the ground up to deliver intelligent, connected FX risk management. Powered by AI and designed by former corporate treasurers, the platform provides advanced forecasting, real-time insights and seamless integration with the systems that teams already use. It's not a collection of tools—it's a cohesive, enterprise-grade solution that adapts to your business and scales with your strategy.

> ***"We created AtlasFX from a practitioner's point of view—taking all the lessons we learned and all the mistakes we made—and built it into a SaaS solution."***
> — Gavin O'Donoghue, AtlasFX Co-Founder

It's also the only platform purpose-built to support the entire FX lifecycle—from forecasting and exposure management to trade execution, compliance monitoring and reporting. AtlasFX brings everything together in one place, eliminating fragmentation and giving treasury teams a complete command of risk.

In this guide, we'll explore how each component of AtlasFX works—individually and together—to eliminate inefficiencies, improve accuracy and enable more strategic decision-making. Along the way, you will see how leading treasury organizations are using AtlasFX to reduce volatility, modernize operations and gain a more confident command of risk.

1. Smarter forecasting & analytics

See further. React faster.
Accurate forecasting is the foundation of effective FX risk management. Yet even the most experienced treasury teams struggle with unpredictable variances, delayed insights and the limitations of legacy models. Small inaccuracies in FX forecasts can have outsized impacts on earnings, cash flow and hedging effectiveness.

AtlasFX uses AI to significantly improve the precision and reliability of FX forecasting. By applying advanced machine learning techniques to both historical and real-time data, the platform reduces forecast errors by up to 50%—helping teams make more confident, forward-looking decisions.

> ***"With AI forecasting, we help teams go from reactive to strategic."***
> — Gavin O'Donoghue, AtlasFX Co-Founder

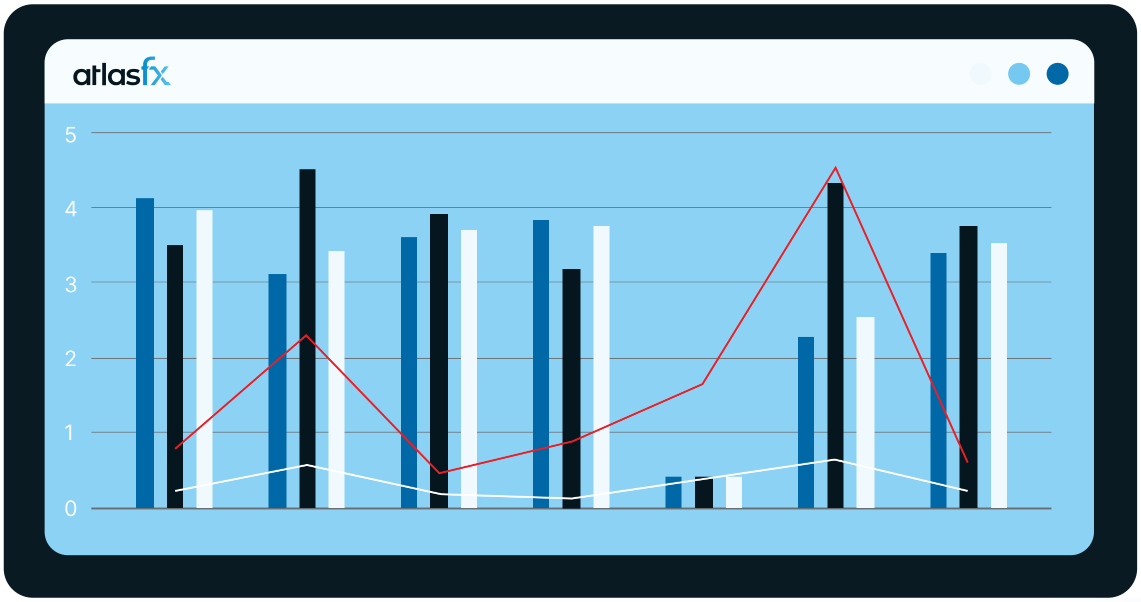
Beyond forecasting, AtlasFX offers powerful analytics for both balance sheet and cash flow exposures. Teams gain visibility into the root causes of variance, can drill into regional or entity-level performance and quickly assess which exposures are driving risk. With built-in scenario analysis, treasury leaders can also model market movements and assess the potential impact of rate shifts, macro events, or internal strategy changes before taking action.

> ***"We take what most clients call 'the big unknown bucket'—and break it down into every single piece."***
> — Scott Bilter, AtlasFX Co-Founder

AtlasFX's analytics don't just go deep—they drive action. With intuitive dashboards and reporting tools, treasury teams can move beyond reactive reporting and toward predictive, real-time decision-making.

Key capabilities

- AI-enhanced forecasting with continuous accuracy improvements.
- Variance analysis tools for both balance sheet and cash flow programs.
- Scenario modeling to evaluate risk under multiple market conditions.
- Dashboards that translate complex data into actionable insights.



AtlasFX applies AI and machine learning to deliver dramatically more accurate FX forecasts—reducing error rates by up to 50%. Treasury teams gain clearer visibility into exposures, enabling smarter hedging decisions and fewer surprises at quarter-end.

2. Seamless ERP & systems integration

Built to connect. Designed to simplify.
For FX risk management to be truly effective, it can't operate in a silo. Treasury teams need complete, timely data—and that starts with seamless integration into the systems they already use.

AtlasFX connects directly with all the leading ERP platforms including SAP, Oracle and Workday and all treasury management systems such as ION, Reval and Quantum. This deep integration ensures that exposure data is automatically ingested, continuously updated and immediately actionable—no spreadsheets, no manual exports.

> ***"Most ERP reports consolidate away the data FX teams actually need. We know how to pull the right level of detail—and make it usable."***
> — Jono Tunney, AtlasFX Co-Founder

By eliminating manual data transfers, AtlasFX significantly reduces the risk of input errors, timing mismatches and incomplete exposure visibility. More importantly, it enables treasury teams to act on data in near real-time, with the confidence that it's accurate and complete.

The platform also identifies and resolves common pain points in exposure data, including ghost balances, transaction currency mismatches and inconsistent subsidiary-level inputs—issues that often go unnoticed in manual workflows but can lead to major forecasting and hedging errors.

Key capabilities

- Direct integration with ERP and TMS platforms.
- Automated data ingestion and transformation.
- Real-time exposure updates across systems.
- Detection and resolution of data inconsistencies, such as ghost balances.

Case study: cognizant

Cognizant transitioned from manual FX processes to a fully integrated, straight-through workflow using AtlasFX. By connecting their ERP (PeopleSoft), TMS (Reval) and trading platform, they automated exposure calculations, enhanced accuracy and gained real-time visibility.

> ***"Data flows seamlessly between AtlasFX, our trading platform, and our TMS (Reval), creating a straight-through process. This automation reduces manual intervention, enhances accuracy, and monitors compliance with board limits."***
> — Venkat, AVP Finance, Cognizant

Read the case study →

3. Flexible configuration for any treasury team

Tailored to your strategy.
No two treasury teams manage FX exposures in the same way. From global business structures to hedging philosophies and accounting requirements, each organization brings its own set of complexities. AtlasFX is built to flex with them.

> ***"Homegrown systems don’t scale. They don't evolve. Ours gets smarter with every client."***
> — Jono Tunney, AtlasFX Co-Founder

The platform offers extensive configuration options to align with your team’s unique approach to risk management. Whether you manage exposures at the entity, region, or global level—or a combination of all three—AtlasFX adapts without forcing process changes or system workarounds.

> ***"You can’t just build something and assume everyone’s going to feed into it perfectly. Real FX programs don’t work like that."***
> — Scott Bilter, AtlasFX Co-Founder

Treasury teams can customize hedging strategies, exposure netting rules, maturity structures and accounting treatments—all within a unified platform. It also supports multiple forecasting methodologies, allowing teams to align cash flow and balance sheet strategies without maintaining separate tools.

And as business needs change—whether through M&A, geographic expansion, or internal reorganization—AtlasFX makes it easy to adjust. No costly reimplementation, no vendor hand-holding. Just fast, flexible change.

Key capabilities

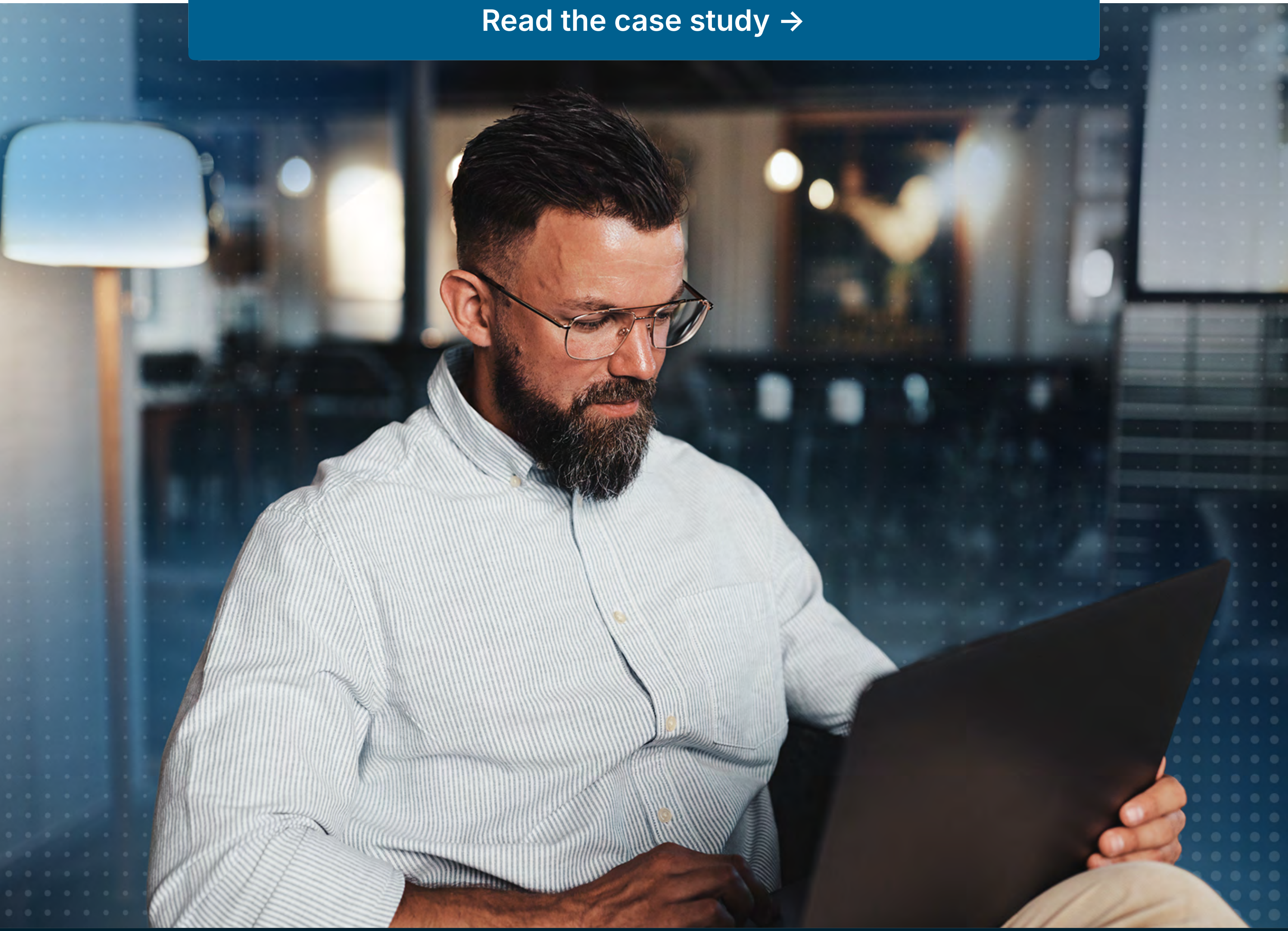
- Configurable workflows to match your FX policies and structure.
- Support for multiple hedging and accounting strategies.
- Flexible forecasting levels, from entity-level to consolidated views.
- Seamless adaptation to changing business or organizational structures.

Case study: AGCO Your Agriculture Company

With operations spanning SAP, JD Edwards and Excel, AGCO needed an FX solution that could flex to fit a complex global structure—without compromising control. They chose AtlasFX for its blend of standardized best practices and customizable features. The platform helped AGCO reduce manual work, enforce internal controls and optimize hedging performance across regions and systems.

> ***"AtlasFX provided a strong foundation and the flexibility to tailor it to our unique strategy. That made all the difference."***
> — Chris Smither, Assistant Treasurer at AGCO

Read the case study →



4. Real-world FX expertise

Built by treasurers, for treasurers.

Technology is only as powerful as the thinking behind it. AtlasFX stands apart not only for its platform capabilities, but for the deep practitioner experience embedded in every feature.

The company was founded by former corporate treasury executives who understand the real-world challenges of managing global FX risk. That perspective shapes everything—from how the platform handles data to how decisions are surfaced and explained.

> ***"We weren't just solving a problem—we were building the tool we wished we had."***
> — Gavin O'Donoghue, AtlasFX Co-Founder

Unlike many vendors, AtlasFX provides direct, in-house deployment and support. Clients don't get passed off to third-party implementers or generic service desks. They work with experts who understand both the platform and the complexity of FX exposure, and who actively partner with clients to tailor the solution to their needs.

That collaboration doesn't stop after go-live. AtlasFX maintains close relationships with clients to help them respond to evolving market conditions, regulatory requirements and internal strategy shifts. It's more than a software subscription: it's a long-term partnership grounded in shared expertise.

> ***"It's not just tech. It's deep finance, accounting and system knowledge—three things most teams don't have in one place."***
> — Jono Tunney, AtlasFX Co-Founder

Key capabilities

- Platform built by former treasury leaders with real-world experience.
- Hands-on deployment and support from in-house experts.
- Strategic guidance on FX policies, hedging programs and system configuration.
- Ongoing collaboration to evolve the solution as business needs change.

Case study: Takeda

When Takeda needed to centralize its global FX program, AtlasFX offered more than software. Their treasury team leaned on AtlasFX's experts for implementation guidance, policy refinement and strategic support—capabilities other vendors simply didn't offer.

> ***"We needed a firm that would not only replicate our process, but could also improve it. Other companies don't provide the consulting support like AtlasFX does."***
> — Amit Singh, Global Corporate Treasurer at Takeda

Read the case study →

5. Powerful reporting & insights

Clarity you can act on.

In a high-stakes environment like FX risk management, reporting cannot be an afterthought. Treasury teams need accurate, timely insights—not static reports generated weeks later by external consultants. Yet many still rely on Excel to stitch together reports across systems. Excel introduces risk, slows decisions, and leaves gaps in control.

> ***"Excel is great for ad hoc reporting. It's terrible for FX risk management."***
> — Gavin O'Donoghue, AtlasFX Co-Founder

AtlasFX puts reporting power directly in the hands of treasury professionals. With its Excel add-in, users can create, save and share custom reports using real-time data—without waiting on IT or third-party resources. From executive summaries to detailed variance breakdowns, reporting is fast, flexible and fully in your hands.

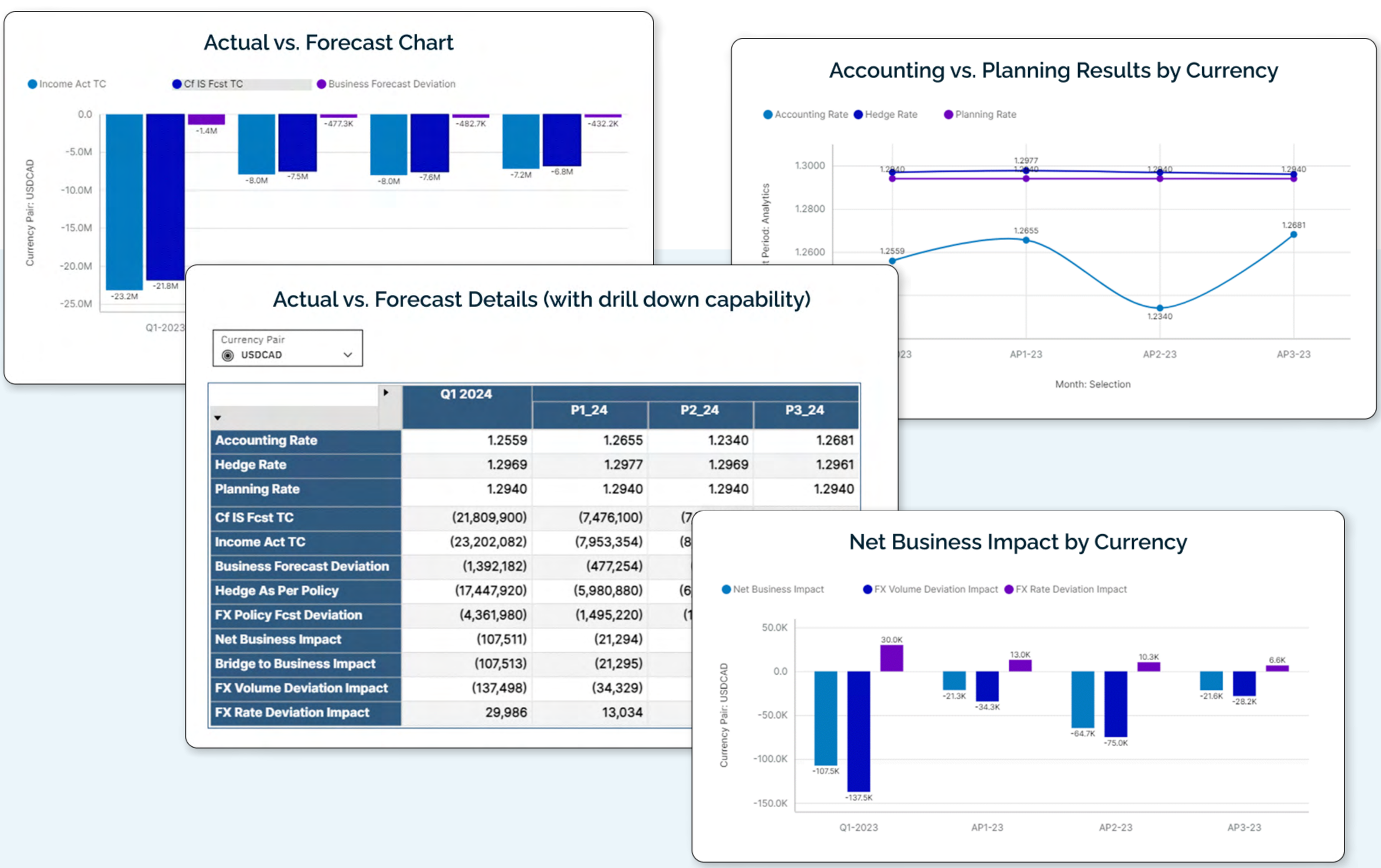
The platform's real-time dashboards provide an at-a-glance view of exposures, hedge coverage, performance metrics and more. Drill-down capabilities let users explore the data behind the numbers, identifying trends, outliers and risks before they become problems.

> ***"Once they can explain their balance sheet FX, it's like a monthly scorecard they're no longer afraid to look at."***
> — Scott Bilter, AtlasFX Co-Founder

By eliminating dependence on external tools or delayed processes, AtlasFX enables faster decision-making and greater transparency across the organization. Teams can quickly respond to shifts in market conditions or internal priorities, backed by a complete picture of risk.

Key capabilities

- Excel add-in for self-service report creation and sharing.
- Real-time dashboards with visual insights into exposures and hedging.
- Drill-down analysis to uncover trends and root causes.
- Faster, more transparent reporting—without IT dependencies.



Built to solve what treasury teams truly need

Managing FX risk today requires more than tools that work in isolation. Treasury teams need a unified, intelligent system—one that adapts to the complexity of their business and delivers clarity at every decision point.

> ***"The conclusion I've come to is that our competitors haven't sat in the seat and actually managed an FX program themselves."***
> — Gavin O'Donoghue, AtlasFX Co-Founder

AtlasFX was built with that exact purpose in mind. It's not one tool among many—it's the one solution designed to do it all.

> ***"We knew what we knew—and it happened to be something no other solution was doing well."***
> — Scott Bilter, AtlasFX Co-Founder

Every element of the platform—AI-enhanced forecasting, ERP integration, configurable workflows, real-time reporting and practitioner support—has been intentionally designed to work together. It's purpose-built to do one thing better than anyone else: manage the entire FX workflow with clarity, speed and precision.

> ***"We're not building features because they sound cool. We're solving real corner cases that affect real money."***
> — Jono Tunney, AtlasFX Co-Founder

The result is a cohesive, end-to-end platform that eliminates inefficiencies, sharpens insight and empowers treasury teams to move from reactive to strategic.

This isn't just better technology. It's a better way to manage risk.

Discover why the world's leading companies are choosing AtlasFX.

Ready to transform your FX risk management?

Book a discovery call.

info@atlasfx.com | atlasfx.com